



## *Thai Away Mission Statement*

- ❖ To provide healthy, authentic Thai cuisine at an affordable price;
- ❖ To provide fast and friendly service so customers feel valued and they make Thai Away part of their regular dining routines;
- ❖ To provide clean, comfortable and inviting surroundings to ensure that Thai Away restaurants remain a neighbourhood place for people to meet and enjoy good food together;
- ❖ To add value to people's lives by making it easy to prepare healthy, gourmet Thai meals at home, when they don't have time to cook;
- ❖ To provide clear leadership and management that empowers them to provide outstanding customer service and supports them in attaining their personal goals;
- ❖ To be environmentally responsible by choosing policies and products that minimize negative impact on the environment;
- ❖ To support the community in local initiatives and charitable events;
- ❖ To create healthy financial returns for profit sharing and long-term sustainability.